



Tunbridge Wells Events Advertising Offer

Tunbridge Wells Events (TWE) is an independent, free to use, not for profit, website that shows all events found or advised from the area surrounding Tunbridge Wells. We accept a few adverts to cover our costs (but not our time, it is a labour of love!)

There is just one main advertising slot on Tunbridge Wells Events. This is near the top of the desktop site and runs along the bottom of the mobile screen. More than one advert may be displayed, these are shown in rotation with a 5 second delay.

Site Statistics

According to Google Analytics the site received over 70,000 visits during 2019; this covered some 160,000 page views.

Social Media

Advertisers may be promoted from time to time, and at our discretion, through the extensive social media network built up by TWE which includes over 12,000 followers on Twitter and over 2,700 on Facebook.

Graphics

Image sizes are specific to the site and each advert needs to have both main and mobile images. We can use images supplied or we can create these on your behalf given appropriate instructions, guidance and base images.

	Sample	Notes
Main 370 x 160 px		This appears at the top of the page and is a good size to be noticed and clicked on.
Mobile 320 x 50 px		This is always in view (in rotation with others) at the bottom of the mobile screen.

Prices

Prices are based on a small set up fee and a charge for each month the advert is displayed. This starts at £15 and reduces to £10 from month 3 as set out in the following table.

	Setup	Month 1	Month 2	Month 3	And so on	to Month 12
Price	£10	£15	£15	£10	£10	£10
Running total		£25	£40	£50	£60	£140

For longer periods the images used can be changed to reflect current advertising needs.

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