



Tunbridge Wells Events Advertising Offer

Tunbridge Wells Events (TWE) is an independent, free to use, not for profit, website that shows all events found or advised from an area surrounding Tunbridge Wells. We accept a few adverts to cover our costs (but not our time, it is a labour of love!)

There is just one main advertising slot on Tunbridge Wells Events. This is near the top of the desktop site and runs along the bottom of the mobile site. More than one advert can be display, these are shown in rotation with a 5 second delay.

Site Statistics

According to Google Analytics the site received 52,000 visits during 2017; this covered some 133,000 page views.

Social Media

Advertisers may be promoted from time to time, and at our discretion, through the extensive social media network built up by TWE which includes over 11,500 followers on Twitter and almost 2,500 on Facebook.

Graphics

Image sizes are specific to the site and each advert needs to have both main and mobile images. We can use images supplied or we can create these on your behalf given appropriate instructions, guidance and base images.

	Sample	Notes
Main 370 x 150 px		This appears at the top of the page (in the header) and is a good size to be noticed and clicked on. This may be reduced on some smaller screens.
Mobile 320 x 50 px		The nature of a mobile screen means this advert is relatively small. But it is always in view at the bottom of the screen.

Prices

Prices are based on a small set up fee and a charge for each month the advert is displayed. This starts at £15 and reduces to £10 from month 3 as set out in the following chart.

	Setup	Month 1	Month 2	Month 3	And so on	Month 12
Price	£10	£15	£15	£10	£10	£10
Running total		£25	£40	£50	£60	£140

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